

STRATEGIC TECHNOLOGY REPORT IN A GIVEN TECHNICAL AREA

We perform patent analyses crucial for the overall innovation process: from the invention idea to its successful commercialisation. As an interdisciplinary group of experts, we support clients in an effective intellectual property management. We also provide technology development monitoring along with competitor and potential partner analysis. Ultimately, our goal is to enable better R&D development planning and proper decision-making in organisations.

PRODUCT :

- a cross-sectional collection of technological and business information;
- knowledge of key technologies, their development over time as well as geographical areas from which they originate;
- current trends in an inventive activity in a given technical field;
- structure of patent owners and relationship between them (transactions, litigations);
- structure of inventors and the most important patents in a given area of technology;
- graphical presentation of the technological landscape with its explanation;
- estimated market value of the set of patents and identification of those with the greatest commercial potential;



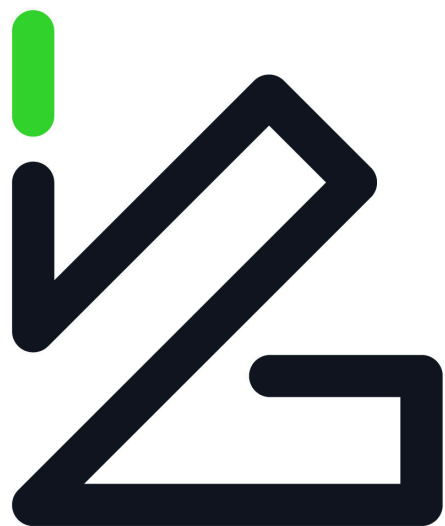
VALUE :

- universal product to be adapted to the specific expectations of organizations – from support in R&D decisions and IP management to commercialisation and market expansion;
- facilitation of strategic business decisions in innovative, technology-oriented companies;
- facilitation of strategic regulatory decisions in public administration units;
- key findings on a wide range of issues, e.g. IP protection, technological innovation;
- data analysis range tailored to the purpose and the needs of the client;
- graphical presentation of data along with comprehensible and lucid conclusions;
- value validated by public sector institutions, companies and NGOs.

OUR CLIENTS :

- strategic and market analysis departments;
- intellectual property management departments;
- commercialization and business development departments;
- international market expansion departments;
- R&D departments or units;
- public administration (regulators, legislative bodies, ministries);
- entities obtaining funding for projects.





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